

## KARAN SINGH (Graphic Designer / Packaging Specialist)

Achievement-driven professional targeting assignments in Packaging Operations/ Graphic Designing across FMCG/ Herbal / Pharma industry preferably in Northern India/ Delhi-NCR / Haridwar

Portfolio: Be https://www.behance.net/karansingh8062

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## **Profile Summary**

- A dynamic Graphic Designer with over 13.7 years of experience in designing packing & operations as per the clients' requirement for multiple products.
- Excellent creative and technical expertise with skills in designing strategies to attract users or viewers.
- Led end-to-end management of multiple projects from conceptualization & visualization to mapping and execution of projects.
- Excellent at analyzing end-user requirements, custom designing solutions, troubleshooting for the graphic applications and presentations.
- Endowed with excellent client relationship management and communication skills with capability to effectively comprehend client and accordingly conceptualize web/ visual designs.
- Expertise in creating the visual designs in websites & templates; experienced in working on software/Language like HTML, CSS, WordPress, Photoshop, Illustrator & CorelDRAW.
- Credited for designing Websites including www.melasindia.com, www.javvyz.com, www.mg8.co.in, www.solariotuffnglass.com, www.biolook.in, www.bluevalley.co.in & hiscopetechnology.com etc.

## **& Core Competencies**

- Graphic & Web Designing
- Print & Social Media Designing
- E-commerce Design
- Screen Printing
- PowerPoint Presentation
- Marketing Communication& Advertising
- Visualizing & Conceptualizing
- Packaging Purchase Planning
- Team Building & Training

## À IT Skills

- Graphics Designing: Corel Draw, Adobe Illustrator & Adobe Photoshop
- Web Designing: HTML, CSS, Dreamweaver, Wordpress
- Sound & Video Editing: Filmora, Adobe Premiere
- MS Office: Word, Excel, Power Point
- Basics of AutoCAD
- Basics of Blender



